

Message Text

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PAGE 01 STATE 088250

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TO AMEMBASSY ANKARA

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USMISSION GENEVA

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AMEMBASSY LUXEMBOURG

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USMISSION OECD PARIS

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AMEMBASSY PARIS

AMEMBASSY PRAGUE

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PAGE 02 STATE 088250

AMEMBASSY SOFIA

AMEMBASSY STOCKHOLM
AMEMBASSY THE HAGUE
AMEMBASSY VIENNA
AMEMBASSY WARSAW

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E.O. 11652: N/A

TAGS: TGEN, ECE

SUBJECT: U.S. PREPARATIONS FOR ECONOMIC COMMISSION FOR
EUROPE SEMINAR "MANAGEMENT OF THE TRANSFER OF TECHNOLOGY
WITHIN INDUSTRIAL COOPERATION", GENEVA, JULY 14-17, 1975

1. SUMMARY. SUBJECT SEMINAR, PROPOSED BY US TO ECE
SENIOR ADVISERS FOR SCIENCE AND TECHNOLOGY, WAS WELL
RECEIVED BY ECE MEMBERS AND REPRESENTS ISSUES OF GREAT
INTEREST TO U.S. PRIVATE SECTOR, USG AND MANY OTHERS
INTERESTED IN TECHNOLOGY TRANSFER IN EAST-WEST CONTEXT.
WE HAVE HAD EXCELLENT RESPONSE TO REQUESTS FOR PAPERS
AND ATTENDANCE, WITH FIRM COMMITMENTS FOR OVER A DOZEN
PAPERS OF HIGH QUALITY, AND ATTENDANCE BY HIGH-LEVEL
AND EXPERIENCED U.S. PERSONNEL. REQUEST INFORMAL
NOTIFICATION TO ECE MEMBER COUNTRIES OF STRONG US INTEREST,
SUBSTANTIAL PAPERS AND INFLUENTIAL U.S. ATTENDEES, WITH
ENCOURAGEMENT OF ACTIVE PARTICIPATION AND APPROPRIATE
ATTENDEES FROM MEMBER COUNTRIES, PARTICULARLY FROM
ENTERPRISE LEVEL. REQUEST REPORT OF RESPONSES. END SUMMARY.

2. BASED ON US PROPOSAL SENIOR ADVISERS TO ECE GOVERNMENTS
ON SCIENCE AND TECHNOLOGY HAVE AGREED TO HOLD SEMINAR ON
MANAGEMENT OF TRANSFER OF TECHNOLOGY WITHIN INDUSTRIAL
COOPERATION, JULY 14-17, IN GENEVA. SUBSTANTIVE AGENDA
ITEMS INCLUDE:

-- A. REVIEW OF PRINCIPAL FUNCTIONS IN MANAGEMENT OF
-- INTERNATIONAL TRANSFER OF TECHNOLOGY WITH
-- SPECIAL REFERENCE TO INDUSTRIAL COOPERATION.

-- B. REVIEW OF PRACTICAL EXPERIENCE IN MANAGING
-- TRANSFER OF TECHNOLOGY -- DISCUSSION OF CASE
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PAGE 03 STATE 088250

-- STUDIES OF INDUSTRIAL COOPERATION PROJECTS IN
-- TECHNOLOGY TRANSFER AT THE ENTERPRISE LEVEL
-- WITH EMPHASIS ON EAST-WEST INDUSTRIAL COOPERATION
-- AND TRADE RELATIONS.

-- C. PRACTICAL RECOMMENDATIONS FOR IMPROVING
-- EFFECTIVENESS OF PROCESSES OF TECHNOLOGY TRANSFER.

3. DEPARTMENT ANTICIPATES PRESENTING AT LEAST 12 QUALITY PAPERS WITH A SIMILAR NUMBER OF U.S. ATTENDEES, BUT DOES NOT WISH TO DOMINATE SEMINAR. NOR DO WE DESIRE A DIALOGUE LIMITED TO INDUSTRIALIZED OR WESTERN COUNTRIES. WE SEE MAJOR VALUE TO US ATTENDEES IN SHARING INSIGHTS WITH EAST AND TECHNOLOGY IMPORTING COUNTRIES. PRESENT PURPOSE IS TO PROVIDE TO ECE MEMBER COUNTRIES EARLY NOTIFICATION OF STRONG US PARTICIPATION OF POTENTIAL VALUE TO ALL. US PAPERS AND ATTENDEES WILL REFLECT SUBSTANTIAL PRACTICAL EXPERIENCE FROM CORPORATE AND ENTERPRISE MANAGEMENT POINT OF VIEW.

4. THUS FAR, WE HAVE COMMITMENTS FOR PAPERS AND/OR ATTENDANCE FROM UNION CARBIDE, SEARS ROEBUCK, SPERRY-RAND UNIVAC, FAIRCHILD, GULF OIL, OCCIDENTAL PETROLEUM, CONTROL DATA, IBM, GENERAL ELECTRIC, CARBORUNDUM, BATTELLE, ILLINOIS INSTITUTE OF TECHNOLOGY RESEARCH INSTITUTE, AND SEVERAL WELL-KNOWN ACADEMIC RESEARCHERS. IN MOST CASES, AUTHORS OF PAPERS WILL ATTEND SEMINAR, PROVIDING RARE OPPORTUNITY FOR PRACTICAL DISCUSSIONS AND EXCHANGE OF IDEAS WITH REPRESENTATIVES OF OTHER NATIONS.

5. REQUEST INFORMAL AND LOW-KEY NOTIFICATION OF APPROPRIATE OFFICIALS IN FOREIGN MINISTRY, TRADE, AND TECHNOLOGY AGENCIES OR PRIVATE SECTOR (IF APPLICABLE), STRESSING SCOPE, QUALITY AND PRACTICALITY OF US PAPERS AND ATTENDEES TO ENCOURAGE SIMILAR ACTIVE PARTICIPATION BY ECE COUNTRIES. WOULD APPRECIATE REPORTS ON RESPONSES AND ANTICIPATED LEVEL AND QUALITY OF INTENDED CONTRIBUTION BY COUNTRY.

6. FOLLOWING CONTACTS OF OFFICIALS INVOLVED IN ECE
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PAGE 04 STATE 088250

ACTIVITIES MAY BE USEFUL IN ECE CAPITALS:

-- BELGRADE -- D. STRUJIC, CHAMBER OF THE ECONOMY
-- BERLIN - G. LAUTERBACH, MINISTERIUM FOR WISSENSCHAFT
- UND TECHNIK

-- BERN - C. PETER, OFFICE DE LA SCIENCE ET DE LA
- RECHERCHE

-- BONN - J. GOESELE AND B.M. KRAMER,
- BUNDESMINISTERIUM FUR FORSCHUNG UND TECHNOLOGIE

-- BUCHAREST- G.G. CRISTEA, MINISTRY OF FOREIGN TRADE

-- BUDAPEST - L. MULLER, NATIONAL OFFICE OF TECHNICAL

- DEVELOPMENT

-- DUBLIN - B. FINUCANE, DEPT OF INDUSTRY AND COMMERCE

-- THE HAGUE - J. DE HAAN, MINISTRY OF EDUCATION
- AND SCIENCE

-- HELSINKI - P. LINKO, MINISTRY OF COMMERCE AND INDUSTRY

-- LONDON - H. DAWSON, DEPARTMENT OF TRADE

-- MOSCOW - K. ANANICHEV AND A. MAKOVINE, STATE
- COMMITTEE FOR SCIENCE AND TECHNOLOGY

-- OTTAWA - G. TREMBLAY, MINISTRY OF SCIENCE AND
- TECHNOLOGY

-- PARIS - M.Y. PEISSIK, DGRST

-- PRAGUE - J. GABEL, FEDERAL MINISTRY OF TECHNOLOGY
- AND INVESTMENTS

-- ROME -- G. CORTELLESA, MINISTRY OF RESEARCH AND
- TECHNOLOGY

-- SOFIA -- T. POPOV, STATE COMMITTEE FOR SCIENCE,
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UNCLASSIFIED

PAGE 05 STATE 088250

- TECHNICAL PROGRESS AND HIGHER EDUCATION

-- STOCKHOLM- J. CARLSSON, MINISTRY OF INDUSTRY

-- WARSAW -- L. KASPRZYK, MINISTRY OF SCIENCE, HIGHER
- EDUCATION AND TECHNOLOGY. KISSINGER

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